

Shapes Movie Madness Promotion Terms and Conditions

Promoter	Arnott's Biscuits Ltd, Level 1, 61-73 Davis Crescent, Newmarket Auckland 1023 New Zealand.
Promotion Period	<p>Purchase Period 2.01am (NZST) 01/07/2019 to 1.59am (NZST) 25/08/2019.</p> <p>Entry Period 2.01am (NZST) 01/07/2019 to 1.59am (NZST) 19/09/2019.</p>
Who can enter?	Only New Zealand residents who are aged 18 or over.
Who can't enter?	Directors, officers, management and employees (and their immediate families) of: (a) the Promoter; and (b) the agencies, companies or participating premises associated with this promotion.
Where will the promotion run?	The promotion will run anywhere that specially marked Qualifying Purchase products are sold in New Zealand (including online).
Website	www.Shapesmovies.com
Qualifying Purchase	<p>Any specially marked Arnott's Shapes including but not limited to:</p> <p>Shapes Original BBQ 175g Shapes Original Pizza 190g Shapes Original Cheddar Cheese 175g Shapes Original Cheese & Bacon Original 180g Shapes Original Chicken Crimpy 175g Shapes Original Savoury 185g Shapes Nacho 160g Shapes Vegemite 165G Shapes BBQ Original Value Pack 250g Shapes Pizza Original Value Pack 270g Shapes Original Chicken Crimpy Value Pack 250g</p> <p>A Qualifying Purchase can only be made during the Purchase Period.</p>
Entry instructions	<p>To enter, you must during the EntryPeriod, after making a Qualifying Purchase and collecting your itemised purchase receipt during the relevant Purchase Period:</p> <p>(a) locate the unique code on the inside of your Qualifying Purchase product; and (b) visit the Website, locate the entry page and fill out and submit the online entry form, including by providing the unique code printed inside the pack, and providing all other requested information (each an Entry).</p> <p>You will be entered into an hourly draw which will determine what prize you win.</p> <p>The Promoter is not responsible if your mobile device/desktop is not sufficiently capable for the purpose of submitting an Entry, including having the requisite photograph capability.</p> <p>There will be a total of up to 1,776,000 specially marked Qualifying Purchase products available. Each product will include 1 unique code printed inside the packaging.</p> <p>Your purchase receipt must clearly identify where the Qualifying Purchase was made, the product/s purchased (which must be a Qualifying Purchase) and the date of purchase (which must be during the Promotion Period before you submitted your entry).</p>

<p>How are prizes awarded?</p>	<p>All valid Entries will win a prize.</p> <p>There are up to 1,776,000 prizes to be awarded.</p> <p>The prize you win will be determined via an hourly draw. There will be one (1) draw conducted for the Entries received during each hour of each day of the Entry Period (“Hourly Draws”). A total of 1,920 Hourly Draws will be conducted. Prizes will be awarded at random until all relevant entrants for each Hourly Draw have received a prize. Each Hourly Draw will take place at Prime Focus, Level 1, 500 Chapel St, South Yarra VIC 3141 Australia within the subsequent hour after entries close for that Hourly Draw. The first Hourly Draw will take place on 01/07/2019 and the last Hourly Draw will take place on 19/09/2019. Entries in each Hourly Draw will not be entered into any subsequent Hourly Draw(s).</p>																	
<p>What can I win?</p>	<p>There are up to 1,776,000 prizes available.</p> <table border="1" data-bbox="432 539 1386 1980"> <thead> <tr> <th data-bbox="432 539 587 584">Number</th> <th data-bbox="587 539 1121 584">Description</th> <th data-bbox="1121 539 1386 584">Value (each)</th> </tr> </thead> <tbody> <tr> <td data-bbox="432 584 587 1025">1,758,240</td> <td data-bbox="587 584 1121 1025"> <p>'Buy one get one free' movie ticket vouchers.</p> <p>Vouchers are valid at Event, Reading and selected independent Cinemas</p> <p>The winner can redeem two adult Movie Vouchers for the relevant cost of one adult Movie Voucher (plus \$1 administrative fee)</p> <p>Movie Voucher refers to a pre-paid voucher, issued digitally and valid for a minimum of six (6) months from the date of issue, which entitles the holder to redeem a movie ticket from a specific participating cinema for a standard (2D) movie session.</p> <p>You will be required to nominate, at the time of Entry, the cinema where you wish to redeem the prize. 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	<p>Prize vouchers may not be redeemable at all times for all cinema sessions. See paragraph 3 and the further conditions which apply to each voucher for more details.</p> <p>The value of ticket prizes is based on the maximum adult ticket price for a standard (2D) movie session at participating cinemas in New Zealand at the time the promotion offer commenced. The value of prizes varies between participating cinemas and may vary over time and the Promoter is not responsible for such variations in value.</p>
Total prize pool	The total prize pool is up to \$32,770,752.
How many times can I enter?	Maximum one (1) Entry per person per day. For the purposes of these Terms and Conditions, a day begins at 12am (midnight) (NZST) and ends at 11.59pm (NZST). Each Entry must be submitted separately in accordance with these Terms and Conditions.
How and when will the winner/s be informed?	Within two business days of submitting your Entry, you will receive an email confirming [validity of your Entry,] the prize you have won and details of how to redeem your prize.
Proof of purchase	<p>You must keep the following as proof of purchase for all Entries:</p> <ul style="list-style-type: none"> • unique code/s. • itemised purchase receipt. <p>If you don't produce the above proof of purchase for all Entries when asked the Promoter may disqualify all of your Entries and you will lose any right to a prize.</p> <p>If, in the Promoter's opinion, you have shared any proof of purchase with another person, your Entries will be invalid and you will lose any right to a prize.</p>
Collection and use of your personal information	<p>By participating in this promotion, you consent to the Promoter using your name, likeness any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.</p> <p>The Promoter collects personal information ("PI") in order to conduct the promotion and may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to New Zealand regulatory authorities. Participation is conditional on providing this PI and by entering this competition and/or accepting a prize you consent to the use of your PI as described in this section. The Promoter will also use and handle PI as set out in its Privacy Policy, which can be viewed at www.arnotts.com. The Privacy Policy also contains information about how entrants may access, update or correct their PI, how entrants may complain about a breach of the New Zealand Privacy Act 1993 (including any breach of the Information Privacy Principles) or any other applicable law and how those complaints will be dealt with. All Entries become the property of the Promoter.</p> <p>If you have marked the "opt-in" box on the entry form, you consent to the Promoter keeping your personal information on its database to use for future marketing purposes, including contacting you by electronic messaging.</p> <p>The Promoter's Privacy Policy (which can be viewed at www.arnotts.com/privacy-policy/) includes information about:</p> <p>(a) how to seek access to the personal information the Promoter holds about you and seek correction of the information; and</p> <p>(b) how to complain about a privacy breach and how the Promoter will deal with such a complaint.</p>

1 These Terms and Conditions incorporate and must be read together with the details outlined in the table above. Information about prizes and how to enter forms part of these Terms and Conditions. By entering, you accept these Terms and Conditions.

Entries

2 Your Entry must be received during the Entry Period and will be deemed to be received only when received by the Promoter. If you return a Qualifying Purchase your Entry may be deemed invalid at the Promoter's discretion (unless the product is defective). You will receive a return message confirming your Entry. The Promoter is not liable for any problems with communications networks. You are responsible for your own costs associated with entering. If you enter using automatically generated Entries or multiple phone numbers/email addresses/addresses/aliases, you may be disqualified.

Prizes

- 3 Prize/s and all elements of prize/s must be taken as and when offered or will be forfeited, and if forfeited, the Promoter will not be liable. Prize/s are subject to any additional terms and conditions imposed by the relevant supplier or the Promoter, including, as relevant:
- (a) validity period/s;
 - (b) conditions of ticket validity and any restrictions on ticket on-sale or transfer;
 - (c) booking and availability;
 - (d) conditions of entry into any venues (including behaviour requirements and applicable dress codes);
 - (e) specified exclusion periods; and
 - (f) any additional fees (payable by you) relating to changes made by you to a prize after it has been booked.
- 4 Prize tickets can only be used once and will be deemed invalid if copied. The Promoter does not control entry to the relevant event location. The winner/s must keep their tickets safe and the Promoter will not replace lost or stolen tickets.
- 5 The Promoter is not responsible for any dispute between you and any person with whom you choose to, or choose not to, share the prize.

General

- 6 If you or your Entry are deemed by the Promoter to breach these Terms and Conditions, your Entry (or at the Promoter's discretion, all of your Entries) may be discarded. The Promoter may, at any time, require you to produce documentation to establish to the Promoter's satisfaction the validity of your Entries (including documentation establishing your identity, age, place of residence and place of employment). Failure by the Promoter to enforce any of its rights at any stage does not waive those rights.
- 7 You must not:
- (a) tamper with the Entry process;
 - (b) engage in any conduct that may jeopardise the fair and proper conduct of the promotion;
 - (c) act in a disruptive, annoying, threatening, abusive or harassing manner;
 - (d) do anything that may diminish the good name or reputation of the Promoter or any of its related entities or of the agencies or companies associated with this promotion;
 - (e) breach any law; or
 - (f) behave in a way that is otherwise inappropriate.
- 8 If you (or your companion/s, if applicable), in the opinion of the Promoter (and/or a medical professional, as relevant to the circumstances), are intoxicated, under the influence of alcohol or any other drug, behave aggressively or offensively, or behave in a manner which may diminish the good name or reputation of the Promoter or any of its related entities or the agencies or companies associated with this promotion, is contrary to law or is otherwise inappropriate, the Promoter may cancel the prize or restrict you (and your companion/s) from participating in any elements of the prize, at its discretion.
- 9 The Promoter is not liable for Entries or correspondence that are misplaced, misdirected, delayed, lost, incomplete, illegible or incorrectly submitted.
- 10 The Promoter's decision in connection with all aspects of this promotion is final.
- 11 Prizes or any unused portion of prizes cannot be transferred or exchanged nor redeemed for cash. Without limiting any other term of these Terms and Conditions, all prizes (and elements of prizes) must be taken as and when specified, or will be forfeited with no replacement. The prize values are correct as at the date of preparing these Terms and Conditions and include any applicable GST. The Promoter is not responsible for any change in prize value. You agree that if a prize (or element of a prize) is unavailable for any reason the Promoter may provide another item of equal or higher value, subject to any necessary approval by the relevant gaming authorities.
- 12 Printing and other quality control errors outside the Promoter's control will not invalidate an otherwise valid prize entry. Every prize entry in excess of the advertised prize pool will be honoured, unless the entry is rejected due to fraud or ineligibility under these Terms and Conditions.
- 13 If this promotion cannot run as planned for any reason beyond the Promoter's control, for example due to software, hardware or communications issues, unauthorised intervention, tampering, fraud or technical failure, the Promoter may end, change, suspend or cancel the promotion or disqualify affected

entries/entrants, subject to any necessary approval by the relevant gaming authorities. Where it is practical for it to do so, the Promoter will notify you of such changes.

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Liability

15 Nothing in these Terms and Conditions restricts, excludes or modifies any consumer rights under any statute including the *New Zealand Consumer Guarantees Act 1993*.

16 Subject to the previous paragraph, the Promoter and the agencies and companies associated with this promotion are not liable (including in negligence) for any loss (including indirect, special or consequential loss or loss of profits), expense, damage, personal injury, illness or death suffered in connection with this promotion or any prize, except for any liability which under statute cannot be excluded (in which case that liability is limited to the greatest extent allowed by law).

17 Without limiting the previous paragraph, the Promoter and the agencies and companies associated with this promotion are not liable for any loss of, damage to or delay in delivery of prize/s.

18 This promotion is in no way sponsored, endorsed or administered by, or associated with any social media platform, including Facebook, Instagram and Twitter. You provide your information to the Promoter and not to any social media platform. You completely release any relevant social media platforms from any and all liability.